

POLITÉCNICA

Grupos de Investigación de la ETSII

REUNIÓN

Grupos Investigación – Vicerrector Investigación

Grupo de Investigación de
Administración de Empresas

(Acrónimo GI: Grupo ADE)

2 de julio de 2015



- # Behavioural Finance & Real Options applied in business
- # Entrepreneurship & Social Entrepreneurship
- # Customer Loyalty, Perception of Service Quality (marketing).
- # Quality Management

BA Research Group conducts research in business management and finance to obtain models and methodologies that improve the existing theory and the managerial practice in business.

Head researcher

Felipe Ruiz López
Ph.D. (1976)
Full professor



Mercedes Grijalvo
Ph.D. (2009)
Associated Professor



Gustavo Morales
Ph.D. (2013)
Assistant Professor, PhD.



Félix Roux
Ph.D. (2010)
Associated Professor



Miguel Palacios
Ph.D. (2005)
Associated Professor
ESCP Europe
External member



Ana María Vargas Pérez -
Assistant Professor
(Thesis dissertation in
September 2015)



Santos Eguren -
Assistant Professor
(Thesis dissertation in
September 2015)



Business Administration Group has extensive activity beyond research:

✦ Founder of ActúaUPM: UPM's business ideas contest and business incubator.



✦ Director of Erasmus Mundus Joint Master IMIM

(Politecnico di Milano, Heriot-Watt (Edinburgh), TUM School of Business)



✦ Director of Erasmus Mundus Joint Master ME3

(Ecole de Mines de Nantes, KTH (Stockholm), Queen's University Belfast, BME (Budapest))



✦ Member of Erasmus Mundus Joint Doctorate EDIM

(Politecnico di Milano, KTH (Stockholm))



Expectations for 2015:

- ✚ Two new Doctoral thesis: all members will be Ph.D.
- ✚ At least, four publications indexed in JCR database
- ✚ Doctoral candidates: two more (currently we have 7)
- ✚ Erasmus Mundus EDIM Joint Doctorate: new application.
- ✚ One additional “sexenio”.

Needs:

- ✚ Research maturity (we have young researchers)
- ✚ Members stability in the group (the alternative to work for private companies exists and is very attractive)
- ✚ Access to funding

Datos contacto Grupo de Investigación:

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Web Grupo de Investigación:

http://udam.etsii.upm.es/index_files/ba_research_group/ba_h_group_home.htm

